



2024 EASTWOOD CLASSIC

SPONSORSHIP DETAILS

Since starting in 2013,
Eastwood Homes has raised over

\$1,170,000

through the Eastwood Classic.

GOLF SPONSORSHIP OPPORTUNITIES

Eastwood Homes formed a philanthropic partnership with **Carolinas HealthCare System** and **Levine Children's Hospital** in 2008 where a portion of the proceeds from each sale is donated to the Hospital.

We are hosting our **12th annual Eastwood Classic** to supplement our contribution to the Hospital on Tuesday, September 10th, 2024. We are very excited and ask for your help in making this outing a success. **Last year we raised a record \$170,000** and are hoping to increase that amount this year to benefit Levine.

01 PLATINUM SPONSOR (5 AVAILABLE) \$8000

- Registration for 4 players, choice of up to 2 Eastwood Homes members to join your team
- One hole sponsorship (Logo displayed at a hole)
- Name recognition on website and social media
- Logo on promotional item in giveaway bag, website, and advertising
- Logo on signage displayed at registration area
- Additional exposure through press releases and social media
- Personalized company eblast and social media post for additional exposure

02 GOLD SPONSOR (15 AVAILABLE) \$6000

- Registration for 4 players
- One hole sponsorship (Logo displayed at a hole)
- Name recognition on website and social media
- Logo on tournament website

03 SILVER SPONSOR (10 AVAILABLE) \$3500

- Registration for 2 players
- Includes name recognition on website and social media
- Logo on tournament website

Contact Tara Whiteley to Sponsor

twhiteley@eastwoodhomes.com



Tuesday
September 10



The proceeds of the
event benefit the Levine
Children's Hospital



The tournament is held at
Springfield Golf Club
639 Hambley House Ln,
Fort Mill, SC 29715



Sponsored by
Brilin Electric



EASTWOOD CLASSIC

BENEFITING
LEVINE CHILDREN'S HOSPITAL

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NON-GOLF SPONSORSHIP OPPORTUNITIES

04 BEVERAGE CART SPONSOR (1 AVAILABLE) \$3500

- Includes logo on Beverage Carts
- Distribute koozies to all players

05 HOLE-IN-ONE SPONSOR (1 AVAILABLE) \$3000

- Sponsorship of car giveaway – for player who makes hole in one on designated hole
- Logo prominently displayed on designated hole
- Logo and name recognition on website
- Recognition at awards presentation

06 GOLF CART SPONSOR (1 AVAILABLE) \$2500

- Includes logo on all golf carts

07 GIVEAWAY BAG SPONSOR (1 AVAILABLE) \$1000

- Opportunity to provide bag for use as goody bags given to all participants

08 DRIVING RANGE SPONSOR (1 AVAILABLE) \$750

- Logo displayed on driving range that will open prior to outing
- Opportunity to distribute marketing collateral at driving range (table and/or tent provided by sponsor)

09 PUTTING GREEN SPONSOR (1 AVAILABLE) \$750

- Logo on putting green
- Opportunity to distribute marketing collateral at practice green (table and/or tent provided by sponsor)

10 CLOSEST TO PIN CONTEST (2 AVAILABLE) \$750

- Includes signage and logo on contest hole and on contest information
- Recognition at awards presentation

11 PIN FLAG SPONSOR (1 AVAILABLE) \$1000

- Includes company logo on all pin flags on course

12 REGISTRATION STATION (5 AVAILABLE) \$1500

- Logo prominently displayed on signage
- Opportunity to set up a table and tent at registration area
- May bring promotional items or a game and network with all golfers!

13 LUNCH SPONSOR (1 AVAILABLE) \$2000

- Opportunity to sponsor lunch for all golfers and participants
- Logo on website
- Special Recognition at Awards Presentation

14 BREAKFAST SPONSOR (1 AVAILABLE) \$1000

- Opportunity to sponsor breakfast for all golfers and participants
- Logo on website
- Special Recognition at Awards Presentation

15 DOOR PRIZE/RAFFLE ITEMS SPONSOR PRICE OF DONATED ITEM

- Opportunity to sponsor door prize or raffle item
- Logo on website along with mention of donated item, and special recognition at Awards Presentation
- Opportunity to display logo on door prize/raffle item table at registration

16 GIVEAWAY ITEM SPONSORSHIP OPPORTUNITIES (1 AVAILABLE PER CATEGORY BELOW)

- Opportunity to provide item listed with your company logo to all participants. Eastwood Homes has arranged for affordable options for each category. Cost of item is responsibility of sponsor.
 - 1 Visor or Hat Sponsor
 - 2 Tee Sponsor
 - 3 Golf Towel Sponsor
 - 4 Cooler Sponsor
 - 5 Golf Ball Sponsor

Contact Tara Whiteley to Sponsor or
Request Additional Information
twhiteley@eastwoodhomes.com